



SAVE THE DATE

**Business Seminar on Trade and Investment Opportunities in the Operation Phakisa - Blue Economy Sector in South Africa, Sala Consiliare del Comune, Taormina, 1 October 2016**

Operation Phakisa, meaning 'hurry up' in Sesotho, is a major initiative launched by President Zuma in July 2014, and aims to stimulate economic growth and further address the triple challenges of poverty, unemployment and inequality in South Africa.

It is a results-driven approach to development, involving various sectors such as business, labour, academia, civil society and government. Through this collective and integrated approach, different sectors work together to develop delivery action plans, set targets, and provide on-going monitoring.

The blue economy Phakisa focuses on:

- Marine transport and manufacturing activities,
- Offshore oil and gas exploration,
- Aquaculture,
- Marine protection services and governance,
- Small Harbour Development, and
- Coastal and Marine Tourism.

All the above sub-sectors are enabled through skills development and capacity building, and complemented by research, technology and innovation initiatives.

Full Programme for the Business Seminar to follow soon..... For all business organisations and company representatives, we hope to welcome you there!

