



NEWSFLASH: RESERVE YOUR SPOT AT MEETINGS AFRICA 2022

MEDIA REGISTRATION NOW OPEN

03 February 2022, Media registration for the 16th instalment of Meetings Africa is officially open. After the cancellation of the 2021 edition due to the COVID-19 pandemic, South African Tourism is excited to once again host Meetings Africa in physical format this year.

Under the theme "Shared Minds. Shared Economies", this year's trade show will take place on 1 and 2 March 2022 at the Sandton Convention Centre in Johannesburg. It will be preceded by the Business Opportunity Networking Day (BONDay), dedicated to exhibitors on 28 February 2022. Media partners are welcome to attend.

Meetings Africa is a Pan-African business events trade show, showcasing Africa's diverse offering of services and products where African associations and African meetings industry professionals can partner to help transform our continent.

As valued media stakeholder, you play a key role in growing our industry, and contributing to the success of the business events industry. The trade show promises to showcase the best services and products from conference venues; accommodation providers; local, provincial and national convention bureaus; destination marketing companies, professional conference organisers and business events support services from Africa, with plenty of interview opportunities from industry leaders from across the continent.

Meetings Africa 2022 will continue under the positioning of "Advancing Africa Together".

[Click Here](#) to apply for media accreditation

ENDS...



Discover more at www.meetingsafrica.co.za

NATIONAL CONVENTION BUREAU

Brought to you by *South African Tourism*